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*A guide to using paragraph styles in Pages
to create stunning publications*



Apple Inc.

1st Edition

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Introduction to ePub

This document will show you how to use paragraph styles to create a publication that looks great and is easy to navigate in ePub readers like iBooks. Paragraph styles in Pages make it simple to create a unique look for each part of your publication — chapter names, topic headings, body text, and more. Keep in mind that text colors might look different in ePub format, and that on export, document text sizes will be translated into three sizes — small, medium, and large.

You can also use styles to indicate how you want your document to be organized when exported to ePub format. In Pages, the top-level paragraph style selected in the Document inspector's TOC tab is used to create chapters in your publication. When your ePub file is opened in an ePub reader, any text based on a paragraph style used in the Pages Table of Contents is displayed in a special Table of Contents, with each entry linking to the corresponding content in your publication.

GETTING STARTED

To use this document as a starting point, simply download it, open in Pages, delete the instructions and add your own content to the next page:

- Replace the existing styled paragraphs by typing or pasting in your own text.
- Choose styles from the Styles Drawer as needed.

Chapter 1

Use the Chapter Number style to add a distinct chapter number at the beginning of a chapter. Chapter numbers aren't displayed in the Table of Contents.

Chapter Name

Use the Chapter Name style to clearly label each chapter or section in your publication. Chapter names are displayed in the Table of Contents. Tapping a chapter name in the Table of Contents navigates to the corresponding chapter.

Chapter Subtitle

The Chapter Subtitle style is useful for adding more descriptive information underneath the chapter name. Chapter subtitles aren't displayed in the Table of Contents.

HEADING

Use the Heading style to break each chapter up into unique subsections. In the Table of Contents, headings are indented underneath chapter names with a distinctive look. They make is easy for readers to find and jump to specific content in your publication.

Subheading

Use the Subheading style to break a topic (Heading style) into smaller parts. Subheadings aren't displayed in the Table of Contents.

Use the Block Quote style for longer quotes. The Block Quote style will indent your text on both sides of the quote. When you're finished typing the quote, press return on your keyboard, then choose a different style from the Styles Drawer.



Use the Caption style to describe images, charts, tables, and other visuals in your document. Note that only images placed in line with text are supported by ePub.